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## Insight into ESG

How to lift the lid on corporate support

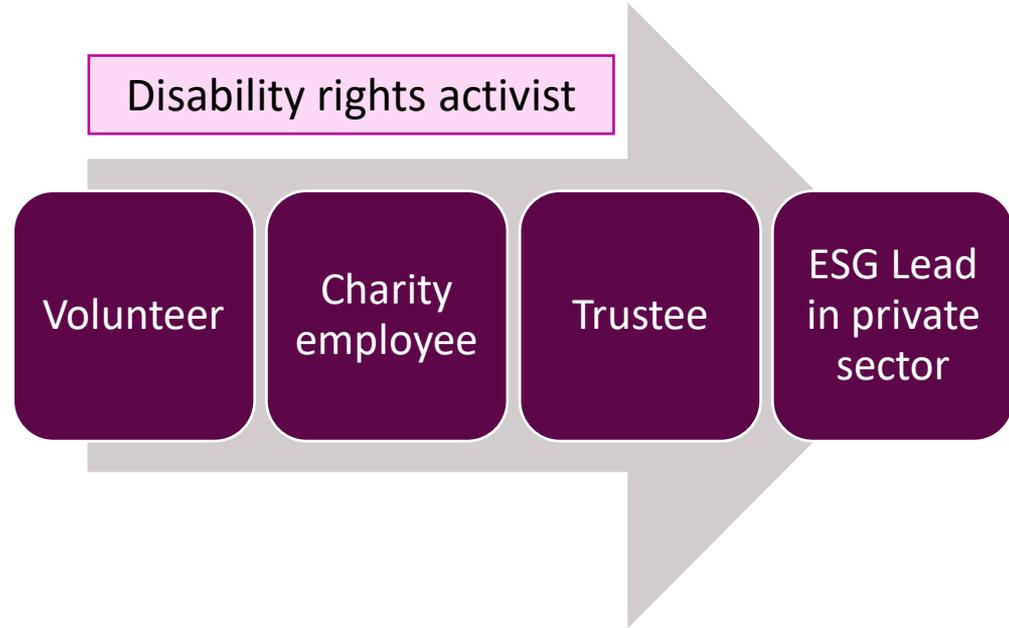
November 2023

# Setting the scene



**Millie Hawes**

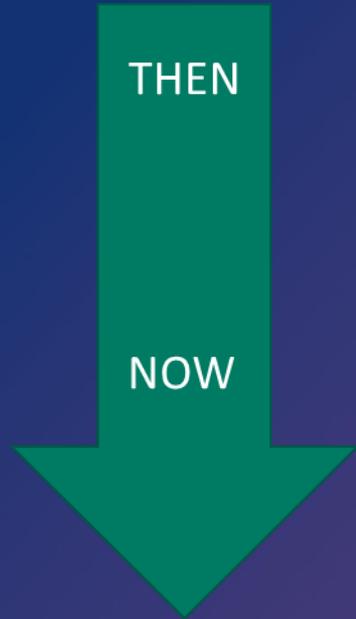
Head of Just Purpose, Fieldfisher LLP



**How would you define CSR?**

**Do you get any corporate support at the moment?**

# What actually is corporate responsibility?



Corporate Social Responsibility / Responsible Business (voluntary)

- the idea that a company should be interested in and willing to help society and the environment as well as be concerned about the products/services and profits it makes

Environment, Social, Governance (mandatory for many corporate entities)

- a framework designed to be embedded into an organisation's strategy that considers the needs and ways in which to generate value for all organisational stakeholders (such as employees, customers, suppliers and investors)

# ESG



## ESG Drivers



Insight into Just Purpose

# Reimagining corporate responsibility

A pair of hands is shown from the bottom, cupping a glowing, fiery Earth globe. The globe is the central focus, with bright orange and yellow light emanating from its surface, set against a dark, starry background. The hands are positioned as if carefully holding the planet. The overall image conveys a sense of care, responsibility, and global impact.

**JUST PURPOSE**

*“Find purpose. The means will follow.”* – Mahatma Gandhi

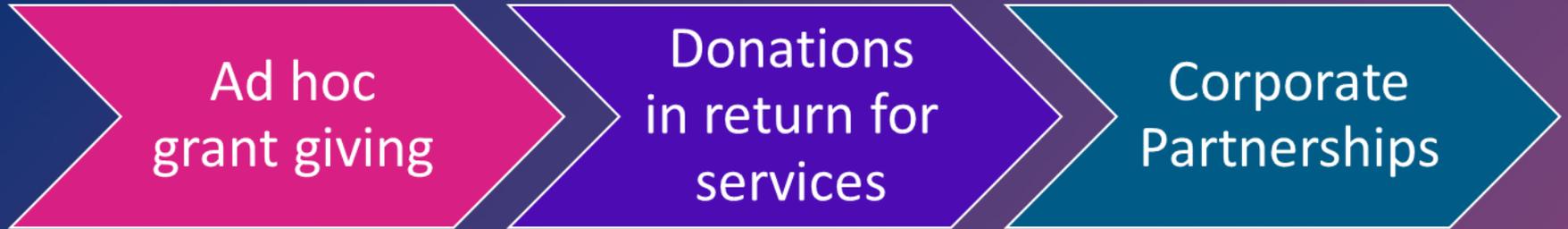


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**Community**

# Types of Financial Support



# What does corporate funding look like?

## Unrestricted funding

Individual / office-wide fundraising

Foundation / firm grants

In-kind support  
(events space,  
supplies etc)

Matched  
funding

Awareness  
raising

Connections

Gift Aid and  
corporate  
equivalent

**Is it just about financial transactions?**

**What else could you get from a corporate?**



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**Pro bono**

# Pro bono | Strengthening organisations

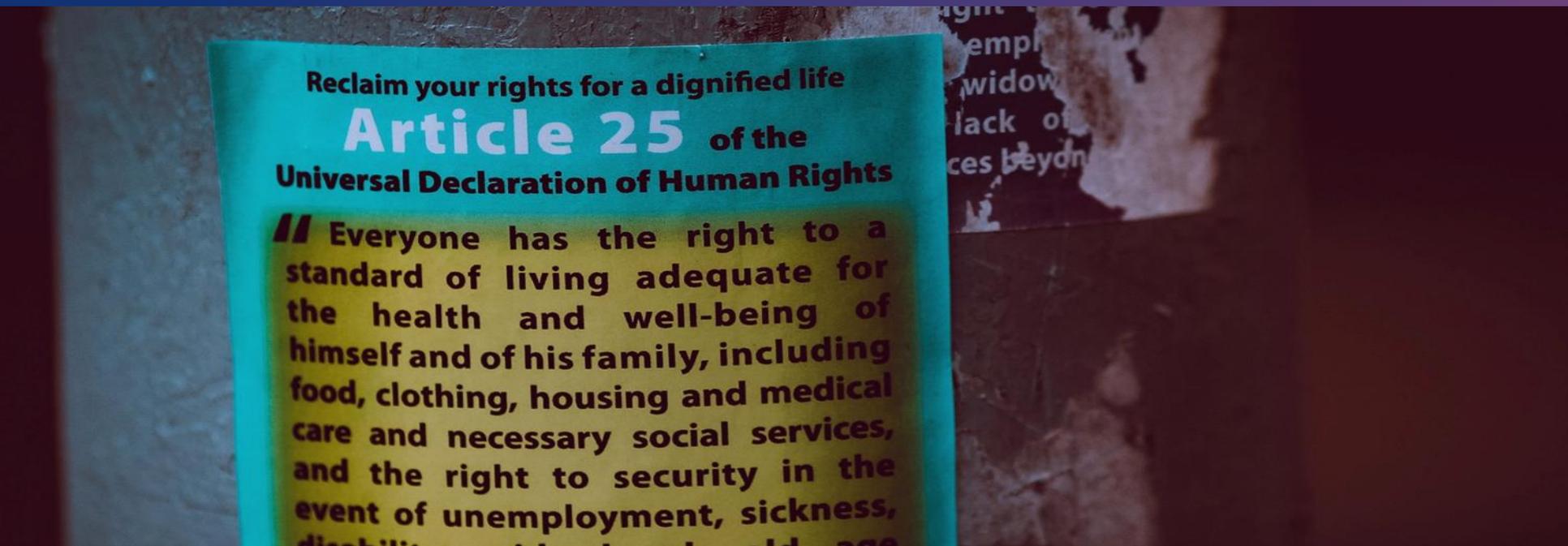


Insight into Just Purpose

## Pro bono in focus | Disability rights



## Legal education | Empowering people to realise their rights



Reclaim your rights for a dignified life

**Article 25** of the  
**Universal Declaration of Human Rights**

Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care and necessary social services, and the right to security in the event of unemployment, sickness, disability, old age, and widowhood.



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**Sustainability**

# ESG Reporting and Social Audit

Fieldfisher  
ESG Report  
2022

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Environment



Social



Governance

Building a European Legal Powerhouse | [fieldfisher.com](https://www.fieldfisher.com)

ESG

## Fieldfisher ESG Report 2022

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Robert Shooter

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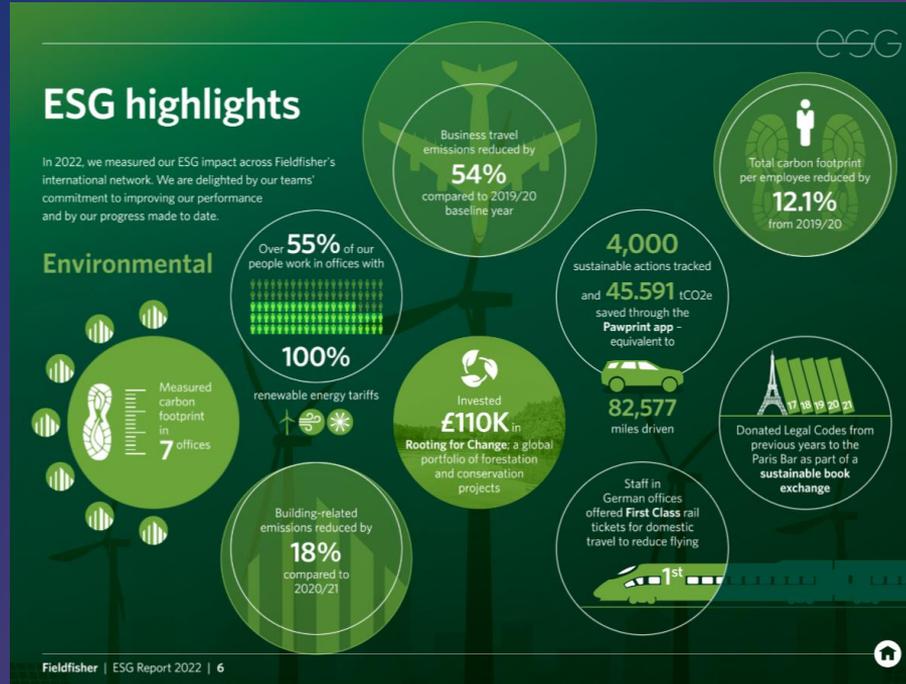
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# Environmental impact and supply chain



## Top Tips

Be realistic about relationship building time.

Be honest about what you need – never mould yourself to fit the corporate.

Pitch the business angle – no fluffy niceness! It's partnership & collaboration!

It's not just about money (but that certainly helps!). What is the societal impact?

## How do we tap into all of this?

