



Social accounting and audit for the community sector

SAN: SOCIAL AUDIT NETWORK APRIL 2011

Firstly – a final reminder about the SAN Conference next week - 8th April 2011 in Newcastle upon Tyne, at the Castlegate Centre. There are just a few places left. Come along for the launch of the new Guide to Social Accounting and Audit, keynote speakers including Laurie Russell from the Scottish Social Enterprise Coalition, Dr Colin Dey from the University of Stirling and Mags Vaughan from Traidcraft, stories of social accounting practice from local social economy organisations in North east England, and an expert panel discussion about the way forward for social accounting....



The Conference will be followed by the SAN AGM, at which the accounts and Chair's report will be presented and new Directors elected. All SAN members are urged to attend.

For a full report from the Conference, see the May edition of this newsletter.

SAN is taking advance orders for the Guide, which will help cover printing costs. Although we now have orders for a good number of Guides, we are hoping that more organisations, particularly those who support others with social accounting and audit, will take advantage of the discounted pre-order rates. Please contact the

SAN office on info@socialauditnetwork.org.uk to place your order or for further information, or order yours at the Conference!

SAN will also run a 'training the trainers' one day course on 4th May for all those people who want to carry out training using the new Guide... Book early for this event in which the author, Alan Kay, will provide insight to the new Guide and its use.

As many of you will be aware, the measurement of social value, and the inclusion of this in commissioning and procurement of public services is becoming a hot topic. Read articles below to find out more about research in the health sector, and developments in EC commissioning regulations.

Meanwhile Chris White MP's Public Services Bill proceeds through the Commons - the Bill was debated at Second Reading on 19 November 2010. The House of Commons voted for the Bill to be sent to a Public Bill Committee that will scrutinise the Bill clause by clause. SAN understands that the Bill will have all party support and is likely to pass successfully on to the House of Lords.

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NEWS & DEVELOPMENTS

Centre for Innovation in Health Management (CIHM) – measuring social value

The CIHM International Shaping Health Systems Network has pioneered a new approach to Social Value. This approach has been devised by colleagues from Asia, Africa, Europe and USA.

The Fair Chance Approach To Social Value

CIHM working with health leaders around the world has developed the 'Fair Chance Approach' to social value. This approach is unique in that it helps you appraise social value and in doing so generate value at the same time. It develops relationships between commissioners, providers and patients and communities and helps determine what is worth investing in. Unlike SROI methods which just give an account, our approach develops ways of working together to add value locally. We offer an online toolkit and support to the process.

You can find out more at:

<http://www.cihm.leeds.ac.uk/new/international/international-network/the-fair-chance-approach-to-social-value/>

We have also been working with colleagues in our UK network on how best to support public service commissioning. You can find our latest thoughts on this on our website, as well as the following 3 programmes:

Commissioning Offers

CIHM offers 3 distinct programmes for Commissioners. These programmes assume that you know how to do the day job – the nuts and bolts of running the service and your business. These programmes are aimed at understanding the complexity in commissioning public services – how do you ensure personalised service providers thrive to meet the needs of your patients/ community who have LTCs and complex health and social care needs? What do new Social enterprises need to work well in this new context and how can you as commissioners ensure you get what's needed for your communities from these new organisations? How do you share commissioning with social care? What governance do you need? How do you make decisions alongside councillors? What can be best provided by which providers? How do you work strategically in this new context?

We have three offers for you:

- Health and Social Care: Collaboration for better outcomes - a programme for GPs and Councilors together
- * Commissioning for Public and Social Value – a new network for GP commissioners meeting every 2 months
- * Leading in Commissioning – for those that work for and with GP Commissioners

Find out more at:

<http://www.cihm.leeds.ac.uk/new/programmes-workshops/commissioning/>

Or alternatively contact j.l.paglia@leeds.ac.uk or b.lister@leeds.ac.uk

Commissioning for social value.....

It appears that one of the local authority procurement officer's favourite reasons for not considering social value in the procurement of public service – EEC Regulations – is no longer relevant. The European Commission has just published *Buying Social. A Guide to Taking Account of Social Considerations in Public Procurement* which should help change the way commissioning and procurement takes place. Alongside developments in England which should see social value a material consideration in public service commissioning, this country is much closer to a situation where the practice of social accounting is expected as part of the tender process.

For more information, see the EC website - <http://europa.eu/rapid/pressReleasesAction.do?reference=IP/11/105>

Invitation to New Philanthropy Capital's seminars on impact reporting

- * 6 May: An introduction to impact reporting
- * 7 June: Impact reporting: what charity chief execs and trustees need to know
- * 17 June: Impact reporting: what communication professionals and fundraisers need to know

We would be delighted if you could join us for our breakfast seminars on impact reporting, kindly hosted by the Guardian and the Charities Aid Foundation.

These events will draw on NPC's ground-breaking work with charities to help them understand and communicate their impact better, including our research and guidance published in the report *Talking about results*. The seminars will be led by NPC's Tris Lumley, one of the authors of *Talking about results*, a member of the Charity Commission's Statement of Recommended Practice (SORP) Committee and an expert on this area, together with colleagues with expertise in transparency, governance and communication.

The seminars will:

- * outline the principles of good impact reporting, helping you to understand what different types of reports can communicate, and what different audiences need to know;
- * offer practical tips, such as sketching out the questions your impact reporting should answer or finding out how to make the most of existing data;
- * provide an opportunity to meet and discuss solutions to common problems with your peers, such as how to build an organisational culture which encourages learning from and reporting on failures as well as successes; and
- * inspire you with examples of best practice of impact reporting, so that you can help your charity to stand out from the crowd.

Who should attend

The first seminar is a general introduction, suitable for everyone, and the second and third are tailored for specific audiences: chief executives and trustees and communications professionals and fundraisers respectively. Each seminar is a stand alone event, however we would encourage participants for the second and third seminars to attend the first if possible.

How do I sign up?

The fee for each seminar is £45, and covers the seminars themselves, delegate materials and pastries and coffee on registration. To sign up please click [here](#). You can book online via paypal or by requesting an invoice to be sent to you. All three seminars will be held at the Guardian's offices in Kings Cross, and take place from 8.30am until 10.30am.

For more information about the events, including details of how to book, speakers and topics covered, location and timing, please click [here](#). If you have any queries about the event, or are having trouble booking online, please email events@philanthropycapital.org or call 020 7620 4850. Please note that spaces are limited.

We hope you will be able to join us for what promises to be an interesting and informative series of events.

NEWS & DEVELOPMENTS

SAN Training Programme

SAN has recently updated its training programme, with a number of new events across England and Scotland over the coming months. SAN runs two types of training event: the two day Social Accounting 'master-class' and the one day Social Auditor Workshop. There will also be further training for those using the new Guide to Social Accounting and Audit.

The master-class (MC) works through the Three Steps of the Social Accounting and Audit process and is designed for people who either wish to use social accounting in their own organisation or wish to assist other organisations prepare social accounts..... for more information and list of upcoming events,

See Training <http://www.socialauditnetwork.org.uk/>

SAN practice Case Studies

SAN is always looking for organisations to feature as Case Studies in both this newsletter and on the SAN website. A number of these have been prepared following the SAN research project.

There are now 26 Case studies on the SAN website, accompanied by a handy directory feature to help you select the best for your needs.

To visit the Case Studies page....

See Case Studies <http://www.socialauditnetwork.org.uk/>

Register of Social Auditors

Anyone wishing to become approved as a SAN Social Auditor should contact their Regional Co-ordinator in the first instance - see end of Circular. Prospective auditors are required to attend a SAN Social Auditor workshop and to have attended at least two social audit panels and written a set of notes before being mentored, when they chair a first panel for themselves.

For more about Social Auditing and to see the Register See Social Auditors <http://www.socialauditnetwork.org.uk/>

The postponed SAN 2010 CONFERENCE will be held on

APRIL 8th 2011.

For an agenda

Please click

<http://www.socialauditnetwork.org.uk/>

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PLEASE NOTE NEW SAN ADDRESS: C/O The Workspace, All Saints Road, Wolverhampton, WV2 1EL
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SAN can announce a 'Training the Trainers' one day course on 4th May for all those people who want to carry out training using the new Guide... Further details will be available in the next Newsletter/

We understand that the practice of social accounting and audit is heavily featured in a new textbook by Rory Ridley-Duff and Mike Bull – Understanding Social Enterprise. Theory & Practice (London: Sage, 2011) - <http://www.uk.sagepub.com/ridleyduff/default.htm>

COORDINATORS & CONTACTS

Wales Cylch in partnership with the Development Trusts Association Wales (DTAW) sarah.germain@cylch.org.uk

North West England contact either Graham Waterhouse - graham.waterhouse@ntlworld.com or Liz Brooks Allen lizbrooks-allen@theconnectives.com

Yorks and Humber Contact in the first instance Mary McGarry mary@punchthehorse.karoo.co.uk

North East England: Vacant
Northern Ireland: Vacant

We are still seeking to identify people willing to serve as Regional Co-ordinators in Northern Ireland and the South of England.

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