



SAN: SOCIAL AUDIT NETWORK MAY 2011

Thank you to all who attended the SAN Conference in sunny and warm Newcastle upon Tyne. Highlights included speakers including Laurie Russell from the Scottish Social Enterprise Coalition, Kate Welch from the Acumen Development Trust, Dr Colin Dey from the University of Stirling and Mags Vaughan from Traidcraft, stories of social accounting practice from local social economy organisations in North east England, and an expert panel discussion about the way forward for social accounting....

Feedback from those attending the Conference felt that it was well organised and managed, despite a few minor technical problems relating to the venue on the day. All workshops were well received, particularly that about the new Guide, which had attendees scribbling Alan Kay's every word down frantically... New and varied workshops covering topics such as social impact bonds added variety and interest.



Presentations from the Conference and an evaluation of the event are now available to download from the SAN website - <http://www.socialauditnetwork.org.uk/>.

Those who stayed until the very end were lucky to hear Philip Angier's rousing summary speech, with a rallying call to organisations thinking of introducing social accounting to their operation.

General feedback from participants included:

'Opportunity to consider, discuss and reflect on the concepts and issues affecting SAN.'
'Opportunity to meet others be re- inspired. Understanding the new guide and process. Q&A session very good too'
'Time to consider all angles of topic and opportunity to discuss with experience of developing social accounting in their organisations'
'Meeting like minded organisations and other people who are passionate about social accounting'
'Need to challenge support one another in (continuing) to raise profile of Social Accounting nationally.'

'A bit more accessible venue would have been good (ie fewer stairs), good to see a national conference somewhere other than London-thanks.'

Those at the Conference were also able to take advantage of discounts on the new Guide to Social Accounting and Audit. However, bulk order discounts still apply - for more information about ordering your copy of the Guide, please go to the SAN website: (insert link)
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SAN also ran a 'training the trainers' one day course on 4th May for all those people who want to carry out training using the new Guide... The author, Alan Kay, provided valuable insight to the Guide and its use and further training workshops and new Masterclasses also planned – see the article below about training.

The SAN AGM which followed the Conference saw the election of several new SAN Board members. The article below lists all currently serving Board members and provides their contact details. Short 'pen pictures' of all Board members will shortly be available from the website. Please note that some Board members also serve as Regional Coordinators, and these people should be your first contact for local information about social accounting activities, including training, in your area.

[In this Edition](#)

[ARTICLES](#)

[Scottish News](#)

[NEWS & DEVELOPMENTS](#)

[Training News](#)
[Training](#)
[Case Studies](#)
[Register](#)

[STOP PRESS](#)

[CONTACTS](#)

Board member Mary McGarry has taken on responsibility for Auditor quality assurance, and reminds all Auditors that their annual returns are now due.

Once again, one of the most active regions of the UK in terms of social accounting activity is Scotland, and an article from Alan Kay describing what is going on north of the Border, can be found below.

ARTICLES

News from Scotland

At the end of last year SAN in Scotland decided to try and draw Social Accounting and Audit closer to other methodologies and decided to help in the formation of a Social Impact Group (SIG). The first meeting of the SIG took place on 19th January and it was agreed that the Group would hold a series of meetings that would combine information exchange with Continuing Professional Development. A small planning group was formed and the next meeting will take place in the morning (9.30 – 12noon) of 18th May at Friends Meeting House in Edinburgh. For a full programme contact Sue - sue.sadler@strath.ac.uk.

SAN in Scotland attended the S2S trade fair on 20th April and networked and sold a number of the new Guides which created interest amongst delegates to the trade fair.

NEWS & DEVELOPMENTS

SAN Training News...

Following the successful launch of the new Guide to Social Accounting and Audit, SAN is pleased to report that the newly designed 'Prove, Improve and Account (PIA) workshop' was launched at a dedicated workshop for trainers held in Birmingham on 4th May 2011. This new course is the main training for those who wish to both implement Social Accounting and Audit in their own organisations or support others to implement it. Anyone wishing to attend a future 'train the trainers' course should contact the SAN office – details below. SAN hopes to arrange further similar workshops – please contact your Regional Co-ordinator for information about proposed training in your area.

The Social Accounting and Audit master-classes have been updated to align with the changes to the SAA process explained in the new Guide, and places are still available for both the forthcoming SAN approved Social Accounting and Audit Master-class to be held in London on 25 and 26 May 2011 as well as the Social Auditor Workshop to be held on 27th May.

The Introduction to Social Impact Measurement workshop which was due to be held in central Birmingham in late April has been rescheduled for 7th July 2011.

Please contact the SAN Office on info@socialauditnetwork.org.uk or 01902 877565 if you are interested in attending either of the above events.



Networking at the Conference

SAN practice Case Studies

SAN is always looking for organisations to feature as Case Studies in both this newsletter and on the SAN website. A number of these have been prepared following the SAN research project.

There are now 26 Case studies on the SAN website, accompanied by a handy directory feature to help you select the best for your needs.

To visit the Case Studies page....

See Case Studies <http://www.socialauditnetwork.org.uk/>

Social Auditors - a reminder

Social Auditors - Quality Assurance

All social auditors are reminded that their annual return showing the panels which they have chaired in the past 12 months is now due along with their membership fee. In order to maintain the high standard required by SAN, auditors who have not chaired or taken part in a verification panel for a period of time, should be mentored by an auditor with recent experience the next time they are asked to chair a panel. Further guidance on this requirement will be available in the summer of 2011.

Qualified social accountants who frequently find themselves training individuals and groups in the process should arrange to attend a one day refresher course, led by Alan Kay to ensure they are familiar with the newly revised manual. The first course is on Wednesday 4th May in Birmingham and others will follow in the regions, please contact your regional coordinator or SAN office to let them know that you are interested. (See also article on training for further details)

Board Members

Following the AGM on 8th April 2011, the new SAN Board consists of the following members:

Alan Kay: alan.kay20@gmail.com
Anne Lythgoe: alythgoe420@btinternet.com
Barbara Beaton: beatonbjb@aol.co.uk
Lawrence McAnelly
lawrence.mcanelly@thejunctionredcar.com
Lisa McMullan: LisaMcMullan@thewo.org.uk
Liz Brooks-Allen: lizbrooks-allen@theconnectives.com
Mary McGarry: mick@punchthehorse.karoo.co.uk
Matthew Lanham: matthew.lanham@nmcentre.com
Mike Swain (Chair): mikeswain@asan.org.uk;

Further information about each Board member will shortly be available on the SAN website.

26/04/11

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PLEASE NOTE NEW SAN ADDRESS: C/O The Workspace, All Saints Road, Wolverhampton, WV2 1EL
Tel: 01902 877565 - Fax: 01902 877531 - Email: info@socialauditnetwork.org.uk

The Introduction to Social Impact Measurement workshop which was due to be held in central Birmingham in late April has been rescheduled for 7th July 2011. (See above in Training News)

COORDINATORS & CONTACTS

Wales Cylch in partnership with the Development Trusts Association Wales (DTAW) sarah.germain@cyclch.org.uk

North West England North West England:

Liz Brooks-Allen lizbrooksallen@theconnectives.com

and Anne Lythgoe alythgoe420@btinternet.com

Yorks and Humber Mary McGarry mary@punchthehorse.karoo.co.uk

North East England: Vacant

Northern Ireland: Vacant

SAN would love to hear from anyone wishing to represent SAN in North-east England or Northern Ireland. Please contact the SAN office for further details.

London Mike Gordon (pro tem) mike@mgc13.plus.com

Barbara Beaton beatonbjb@aol.co.uk

South East Mike Gordon (pro tem) mike@mgc13.plus.com

East Midlands SAN in the Midlands Iftikar Karim mikarim@sky.com

West Midlands SAN in the Midlands. Iftikar Karim mikarim@sky.com

Scotland: SAN in Scotland info@cbs-network.org.uk & Alan Kay alan.kay20@gmail.com

South West England Community Enterprise Unit Helen Vines Helen_vines@yahoo.co.uk

East of England Mike Gordon - mike@mgc13.plus.com