



## SAN: SOCIAL AUDIT NETWORK FEBRUARY 2011

Firstly – a reminder about the SAN Conference in April – now re-organised following the weather-forced postponement in December last year. The Conference will be held on 8th April 2011 – still in Newcastle upon Tyne and at the Castlegate Centre.

The broad agenda will be the same as originally proposed, with two slight changes in speaker - Dr Colin Dey of the University of Stirling will replace Jan Bebbington at the head of the programme, and Chris Clarke will represent Jesmond Pool in the local social accounting case studies workshop.

SAN will also be able to launch the new Guide to Social Accounting and Audit.

All bookings for the 2010 Conference will be honoured for April 2011, and should you have any queries, please do not hesitate to contact the SAN Office (see below for new contact details). We do have spaces for new attendees, and please use the following web link to further booking information - please [CLICK here](#).

The new Guide is a “roadmap” to the social accounting and audit process and has been written for social enterprises, social economy organisations and voluntary sector organisations that wish to regularly account and report on their social, economic and environmental performance and impact.

As I wrote in the January newsletter, we are taking advance orders for the Guide, which will help cover printing costs. Although we now have orders for a good number of Guides, we are hoping that more organisations, particularly those who support others with social accounting and audit, will take advantage of the discounted pre-order rates. Please contact the SAN office on [info@socialauditnetwork.org.uk](mailto:info@socialauditnetwork.org.uk) to place your order or for further information.

The Guide will be available as a paper version with a companion CD. It will also be available later in the year via the SAN website for those organisations and people who have taken out membership with SAN. This online version will be regularly up-dated and include new materials and tools as they become available.

The SAN office is now located at All Saints Action Network (ASAN) in Wolverhampton, England, where Kay Stevens and Marie Lavender will be available to support you. Both Marie and Kay (mainly Kay, I understand) will respond to e mail and phone enquiries relating to Social Audit Network business. They will also filter enquiries and put you in touch with SAN regional co-ordinators and SAN directors.

Our newsletter contains updates on SAN training, activities at SAN in Scotland, and a plea for information about social accounting and reporting by organisations with objectives which include the ‘empowerment’ of communities.

*Anne Lythgoe (pictured)*

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### YORKSHIRE & HUMBER REGION

Mary McGarry, the Social Audit Network co-ordinator for this region is available to assist a cluster of social enterprises, community groups or projects, to prepare auditable social accounts.

To coincide with the launch of the newly revised training manual Mrs McGarry would like to hear from groups or organisations hoping to prepare social accounts for the current financial or calendar year. The first cluster will meet for 3 days in May, 4 in June, 4 in July and 3 days in September. The second cluster will meet for 3 days in September, 4 in October, 4 in November and 3 days in January. Both clusters will consist of 3 or 4 people from each of 3 or 4 organisations. One person in each organisation may need to be in a senior position in order to authorise use of staff time, expenses or any other necessary resources. Venues for the workshops will be arranged to suit members of the cluster.

Each group or organisation is expected to be able to produce a set of social accounts within a six month period supported by Mrs McGarry. Please contact her directly, by email or text, [mary@punchthehorse.karoo.co.uk](mailto:mary@punchthehorse.karoo.co.uk) 07960 386 888 if you wish to receive details of the fee for her support, the cost of having the draft accounts verified, the option of obtaining an NVQ in Social Accounting or other proposed training in the Yorkshire & Humber region.

## NEWS & DEVELOPMENTS

### SAN Training Programme

SAN runs two types of training event: the two day Social Accounting 'master-class' and the one day Social Auditor Workshop. The master-class (MC) works through the Three Steps of the Social Accounting and Audit process and is designed for people who either wish to use social accounting in their own organisation or wish to assist other organisations prepare social accounts..... for more information and list of upcoming events, Read More.....see Training <http://www.socialauditnetwork.org.uk/>

### SAN practice Case Studies

SAN is always looking for organisations to feature as Case Studies in both this newsletter and on the SAN website. A number of these have been prepared following the SAN research project.

There are now 23 Case studies on the SAN website, and these will shortly be accompanied by a handy directory feature to help you select the best for your needs.

See Case Studies: <http://www.socialauditnetwork.org.uk/>

### Register of Social Auditors

Anyone wishing to become approved as a SAN Social Auditor should contact their Regional Co-ordinator in the first instance - see end of Circular. Prospective auditors are required to attend a SAN Social Auditor workshop and to have attended at least two social audit panels and written a set of notes before being mentored, when they chair a first panel for themselves. To see more about Social Auditing Read on.....<http://www.socialauditnetwork.org.uk/>

### SAN MANUAL & CD

Should you wish to purchase a copy of the interactive Manual and CD, please contact your Regional Co-ordinator in the first instance, who may have some in stock.

Larger orders should be placed via the SAN office;

Please see the STOP PRESS section below for NEW SAN ADDRESS.

### AccountAbility Standards

The deadline for comments on AA1000 Stakeholder Engagement Standard is Monday 7th February.

This date is the last day to comment on the final exposure draft of the AA1000 Stakeholder Engagement Standard. The Standard has undergone extensive revision to capture and enhance current practice and make it more strategically relevant across businesses, governments and other organisations.

To view the revised AA1000SES draft standard visit: <http://accountabilityaa1000wiki.net/>

To provide editorial comments please email: [standards@accountability.org](mailto:standards@accountability.org)

### Accounting for 'Empowerment' objectives

Helen Vines from The Community Enterprise Unit in Exeter writes...

I'm running a workshop very soon on SAA as part of a regional conference for the National Empowerment Programme. What they are after is an overview of social accounting and audit, and examples of organisations who have used social accounting to demonstrate their "empowerment" work and its value. This is where I'm having a bit of trouble as I don't know exactly who's doing what around the UK.

Please could any organisations who have published social accounts or reports about their empowerment activities, and who are willing to help support Helen, please contact her by e-mail - [helen@ceultd.co.uk](mailto:helen@ceultd.co.uk)

### SAN in Scotland

SAN in Scotland held a meeting on 19th January for those people interested in setting up a Social Impact Group. Nineteen people attended and it was agreed the Social Impact Group would meet quarterly to discuss and debate the ways to measure and describe the social impact of, mainly, Third Sector organisations. The next three meetings will include a guest speaker, sharing information, discussion and some continuing professional development. A small group of members are responsible for drawing up a programme.

Patrick Boase from SAN in Scotland is currently out in India working with our Indian colleagues on their programme for social accounting and audit. He is participating in four social audits.

Alan Kay – January 2011

The postponed SAN 2010 CONFERENCE will be held on

APRIL 8th 2011.

For an agenda

Please see <http://www.socialauditnetwork.org.uk>

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The Social Auditor Workshop in Edinburgh, which was scheduled for 12th January, has been postponed until 26th April. Anyone wishing to attend should contact Alan Kay ([alan.kay20@gmail.com](mailto:alan.kay20@gmail.com)) or Community Business Scotland ([info@cbs-network.org.uk](mailto:info@cbs-network.org.uk))

**PLEASE NOTE NEW SAN ADDRESS:** C/O The Workspace. Community Centre, All Saints Road, Wolverhampton, WV2 1EL  
Tel: 01902 877565 - Fax: 01902 877531 - Email: [info@socialauditnetwork.org.uk](mailto:info@socialauditnetwork.org.uk)

## COORDINATORS & CONTACTS

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Northern Ireland Vacant

We are still seeking to identify people willing to serve as Regional Co-ordinators in Northern Ireland and the South of England.