

SAN Presents...

Understanding Poverty



The Social Audit Network's Annual Gathering

Wednesday 17th October 2018

**@The_SAN_UK
#SAN2018**

Thank you

The
co-operative
bank



BIG
SOCIETY
CAPITAL

Welcome from SAN Chair

Matthew Lanham
CEO, NeuroMuscular Centre

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A couple of things before we start...

- Sign up for workshops
- SAN Membership offer
- Resources table
- SAN Directors
- The domestics...

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Agenda...

- Thinking about poverty and the role of social accounting and audit
- Understanding poverty – UK
- Understanding poverty – internationally
- Lunch and networking
- Workshops
- Our panel of experts
- Not to be missed... summing up from Jeremy Nicholls

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Thinking about poverty . .

Anne Lythgoe
SAN Director

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United Nations International Day for the Eradication of Poverty



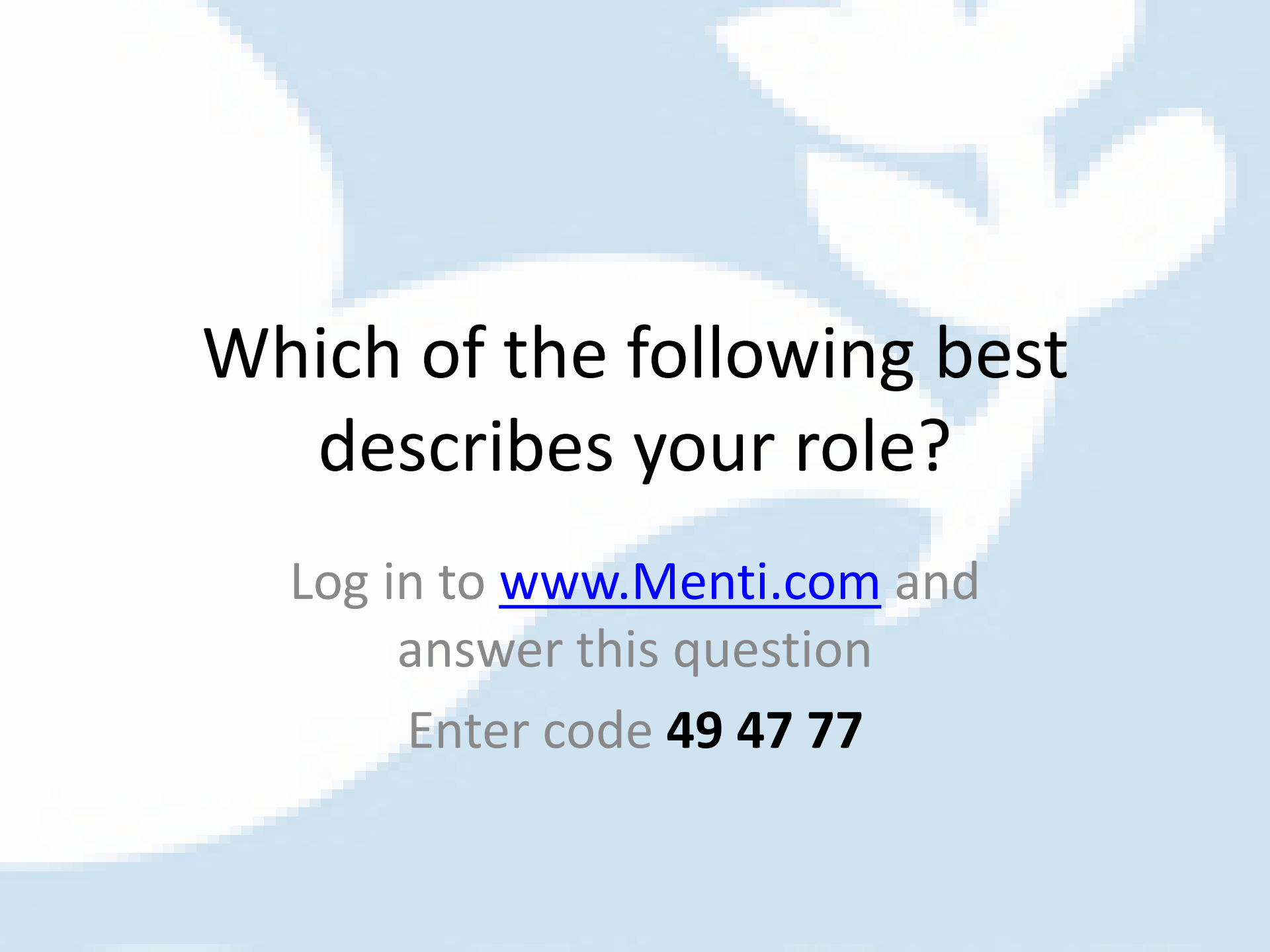
INTERNATIONAL
DAY **for the**
ERADICATION
of POVERTY
17 OCTOBER



*promotes people's awareness of the need to **eradicate poverty** and destitution worldwide*

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Which of the following best describes your role?

Log in to www.Menti.com and answer this question

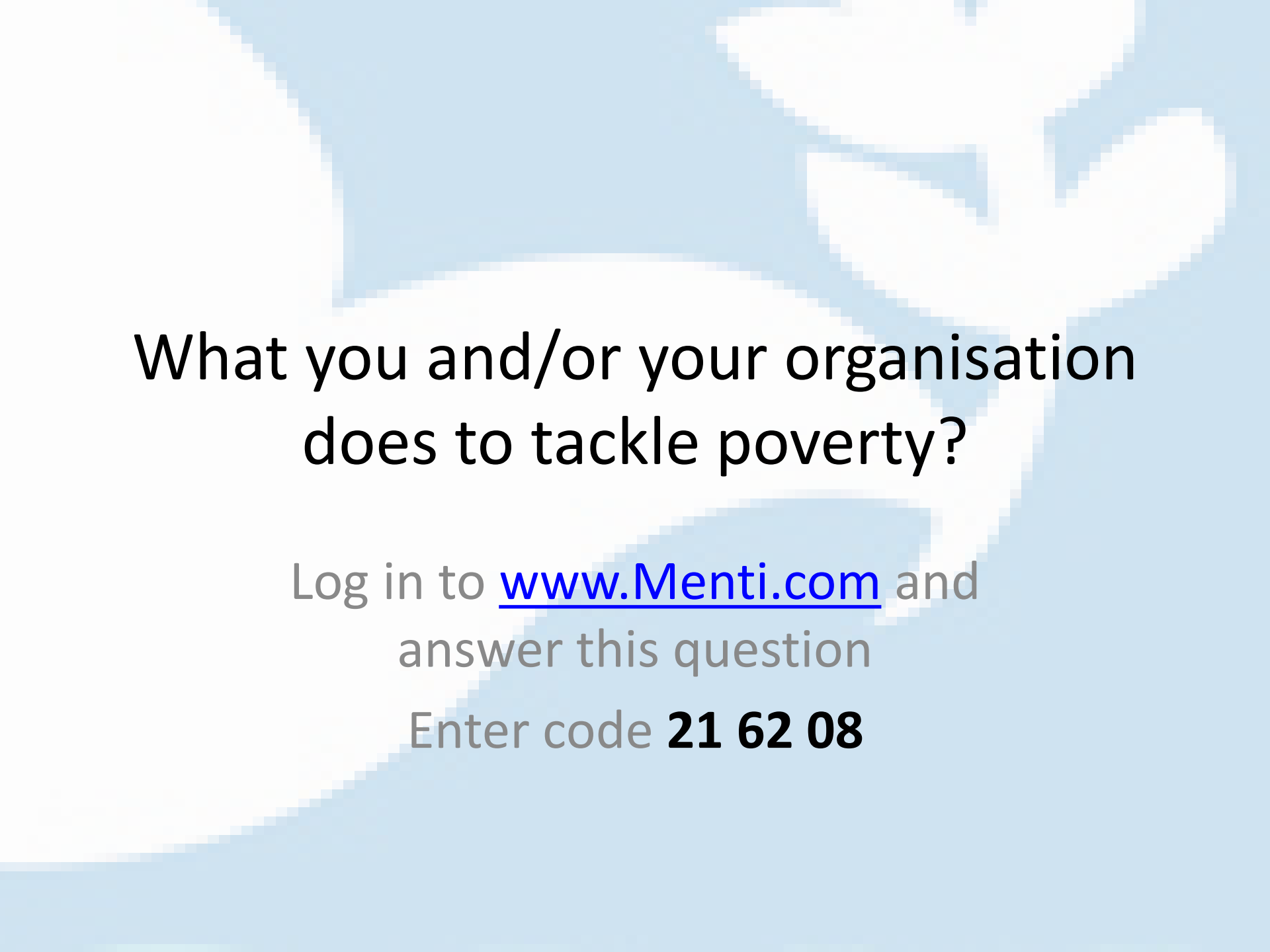
Enter code **49 47 77**



Three words which characterise
poverty for you?

Log in to www.Menti.com and
answer this question

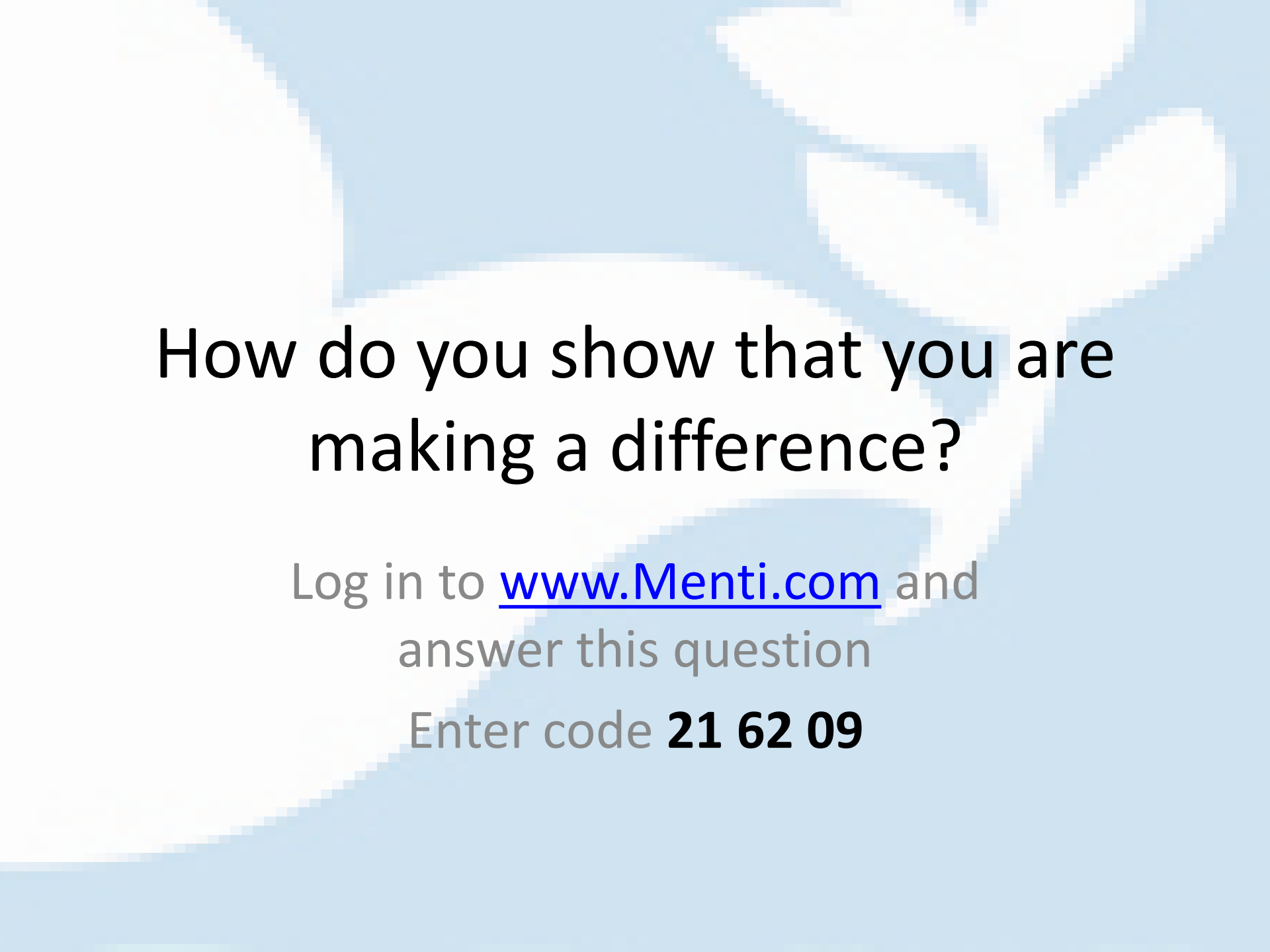
Enter code **49 47 77**



What you and/or your organisation
does to tackle poverty?

Log in to www.Menti.com and
answer this question

Enter code **21 62 08**



How do you show that you are making a difference?

Log in to www.Menti.com and answer this question

Enter code **21 62 09**

Thinking about social accounting and audit . .

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Social Accounting and Audit...

**In the words of people involved in
social accounting with the
Women's Organisation**

<https://youtu.be/fwZF7ntWajg>

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Social accounting and audit is...

...a logical and flexible framework for you to:

...**Prove!** - account fully for and report on your organisation's social, environmental and economic performance and impact...

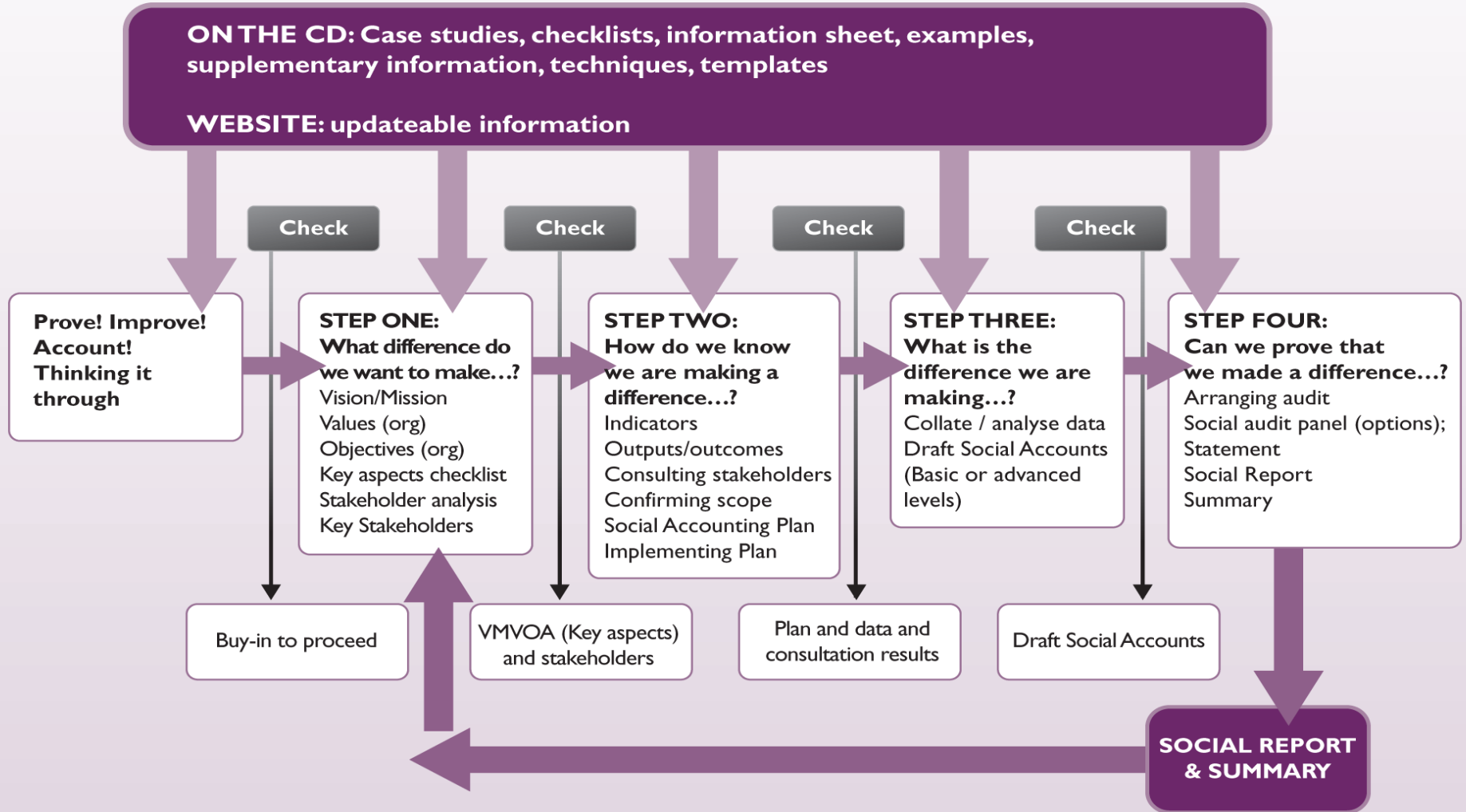
...**Improve!** – provide the information essential for planning future actions and improving performance; and

...**Account!** – be accountable to all those you work with and work for...

Social Accounting and Audit: the Principles...

- Clarify purpose – *what and why?*
- Define scope – *how, size and shape?*
- Engage stakeholders – *who?*
- Determine materiality – *cause and effect, what's important?*
- Make comparisons – *benchmarking...*
- Be transparent – *no 'fake news'*
- Verify accounts – *assurance, audit*
- Embed the process – *part of what you do*

Overall process of social accounting and audit



**Thinking about social
accounting and audit . .**

...and tackling poverty

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Focusing on the Principles...

- Clarify purpose – *what and why*
- Define scope – ***understanding the how, size and shape***
- Engage stakeholders – ***listening to stakeholder views***
- Determine materiality – ***thinking about cause and effect, what's important***
- Make comparisons – ***using evidence for benchmarking...***
- Be transparent – *no 'fake news'*
- Verify accounts – *assurance, audit*
- Embed the process – ***improving what you do***

Understanding Poverty in the UK

Anne Lythgoe
SAN Director

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Thoughts from a friend...

Campbell Robb

Joseph Rowntree Foundation

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The lived experience...

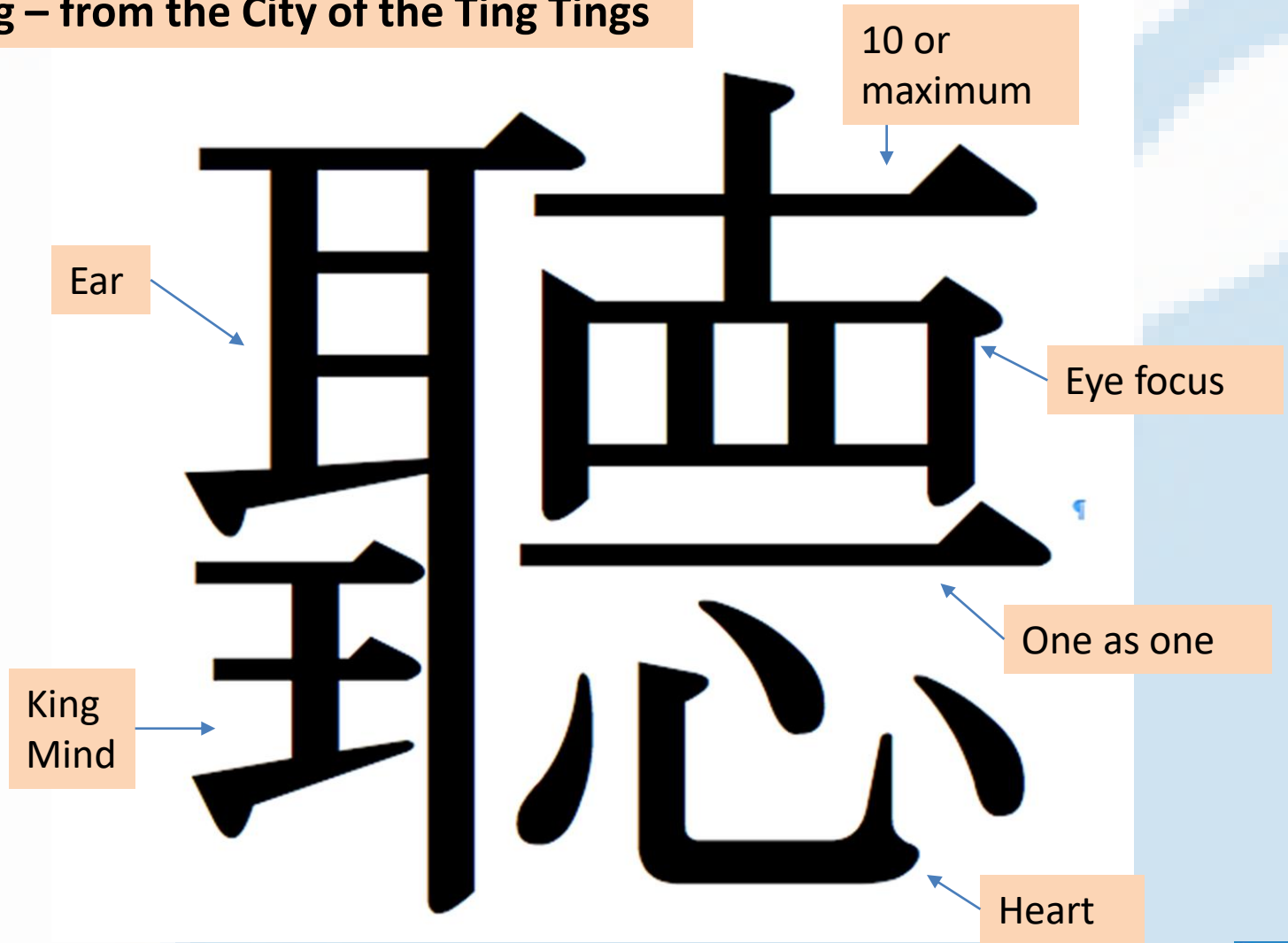
Jayne Gosnall

Salford Poverty Truth Commission

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Listen Ting – from the City of the Ting Tings



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*We hear sound with our ears,
but to listen we need to use our mind, or
listen as if the person is King,
our eyes & focus, our undivided
attention...as if we had ten eyes.
We develop one understanding or we
become as one
By listening with our heart.*

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POVERTY TRUTH

SALFORD

Litter

WHAT ARE THE CAUSES AND INDICATORS OF POVERTY

POVERTY TRUTH

SALFORD

NOTHING ABOUT US, WITHOUT US, IS FOR US

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Any questions...

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DISCUSSION

How can an understanding of poverty in the UK be used to help us in our work?

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- Poverty among children and pensioners has risen in the last few years. **30% of children and 16% of pensioners** now live in poverty.
- **One in eight workers** live in poverty – 3.7 million.
- **47% of working-age adults** on low incomes spend more than a third of their income (including Housing Benefit) on housing costs.
- **30% of people** living in a family with a disabled member live in poverty, compared to 19% of those who do not.
- Nearly a quarter of adults in the poorest fifth of the population experience **depression or anxiety**.
- More than one in 10 working-age adults in the poorest two fifths, and around one in six pensioners in the poorest fifth, are **socially isolated**.
- 20% of those in the poorest fifth have '**problem debt**'. 70% of people in work are **not contributing to a pension**.

2017 Joseph Rowntree Foundation

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Understanding Poverty in the UK

<https://youtu.be/nCKebUIKgkY>

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Networking Tea & Coffee

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Understanding Poverty internationally

Liz Allen
SAN Director

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Using the Sustainable Development Goals...

David Connor

2030 Hub

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W+ Standard...

Maria Lee

W+ Co-ordinator, WOCAN

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WOCAN and W+...

<https://youtu.be/pCnIZ7T0lsc>

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Any questions...

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DISCUSSION

How can an understanding of poverty internationally be used to help us in our work?

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Workshops

- Understanding poverty... In terms of **Food**
- Understanding poverty... In terms of **Money**
- Understanding poverty... In terms of **Social Wellbeing**

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Arrangements after lunch

- Rooms will be rearranged during lunch
- Go straight into workshops after lunch
- Attend 2 from 3 workshops
- Afternoon break

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Market Place & Lunch

Workshops

Please choose 2 from the following:

- Understanding poverty... in terms of **food**
- Understanding poverty... in terms of **money**
- Understanding poverty... in terms of **social wellbeing**

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Networking Tea & Coffee

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Questions for the panel of experts. . .

Matthew Lanham
SAN Chair

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How can social accounting and audit be used to support our effort to tackle poverty?

- **Ben Carpenter** – *Social Value UK*
- **Geetha Rabindrakumar** – *Big Society Capital*
- **Jayne Hawkins** – *Big Lottery Fund*
- **Maggie O’Carroll** – *The Women’s Organisation*

Chaired by ***Matthew Lanham***

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Workshop feedback...

Animation summarising discussion

Mandy Meaghan

[link](#)

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Reflections

Jeremy Nicholls

*Independent practitioner and member
of SAN and Social Value International*

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As social accountants, what should we do to reduce inequality?

Log in to www.Menti.com and answer this question

Enter code **16 50 63**

Thank you

Anne Lythgoe
SAN Director

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Social Audit Network

website – www.socialauditnetwork.org.uk

newsletter sign up -
<http://eepurl.com/clhGR9>

blogs -
<https://socialauditnetwork.wordpress.com/>

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Over to you...

**Let's work together to tackle
poverty**

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The Social Audit Network's Annual General Meeting 2018



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