

# As social accountants, what should we do to reduce inequality?

Share best practice

Turn our analysis into persuasive angry argument

Have a much stronger collective sector voice

Report on it but at the same time look critically at the causes of inequality

Shout about failures

Promote social accounting  
Conduct social accounts  
Publish them

Define what we mean by this locally and collectively.

Involve those who are experiencing inequality in identifying and developing the solutions to address it.

Share stories of amazing organisations and how people can engage with them



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Make sure tools are accessible to groups that are working on the front line, with limited time and resources

Support more grass root organisation to work towards social accountancy. Small steps towards the bigger picture.

Make inequality index part of evaluation.

Promote your service/approach... in a world that was brought up on financial accounting, how can you ensure investment if invest in social accounting will work

Show leadership by conceding power. Give more voice to those who are excluded. Simplify our language

Get structured angry!

Improve collaboration to influence policy.

Make sure social accounting is universally recognised and used, and publish the results widely and act on the outcomes, to bring about change. Use stories underpinned by stats

Help unpack how public and development budgets work -- the selling off of land and use of public money, privatisation etc driving inequality



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The big lottery is wanting us to work and support clients with building better opportunities but you build a good relationship with client and they trust you but then there support caseworker doesn't know from month to month if they have a job

Understand who work with.  
Report honestly and sincerely.

Get Angry On Behalf Of Who You Serve ... Good Anger is Constructive and support your clients. How to channel that Anger into Change

More coaching and support for those starting with SAA; support the creation collaborations network between charities with similar aims, goal and service users

Accurate and unbiased evaluation. Empower the disadvantaged to take charge of the support they receive.

Let's keep the conversation going. Create local groups of like minded people to tackle poverty and inequality locally and share successes nationally at next year's Gathering of SAN.

